

ARTICLE III
TABLE OF PERMITTED SIZE, NUMBER, HEIGHT, AND LOCATION OF SIGNS

SIGN DESCRIPTION	DISTRICTS PERMITTED	MAXIMUM NUMBER OF SIGNS PERMITTED	MAXIMUM SIZE AND/OR TOTAL AREA OF SIGNS	MAXIMUM HEIGHT ABOVE GROUND FROM TOP OF SIGN AND MINIMUM FROM BOTTOM	MAXIMUM PROJECTION OVER PUBLIC PROPERTY
Billboard³⁰	B-2 Business M-1 Industrial M-2 Industrial	See spacing requirements	See Chart "A" ⁵¹ Not to exceed 600 square feet with exception that billboard signs located in excess of 660 feet from the interstate right of way and intended to be visible from the interstate highway shall not exceed 1,200 square feet.	From top: 35.0 feet	None
Business	R-2FH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2DT Business M-1 Industrial M-2 Industrial R-3 Residential²⁷	1 single-faced or double-faced permitted owner(s) or lessee(s) of a lot with less than 100 feet of frontage²⁸ See spacing requirements²⁸ Unlimited; single-faced or double-faced²⁷	See Charts "A" and "B" Cumulative area of sign(s) not to exceed 20 square feet²⁷	From top: 35.0 feet From bottom: not applicable Interstate Corridor: Subject to approval of Town Manager. See definitions. From top: 6 feet²⁷	In no case nearer than 18 inches to back of curb where such exists³³ None²⁷
Changeable	MA-1 Medical Arts B-1 Business B-2 Business B-2DT Business M-1 Industrial M-2 Industrial	Same as for business signs	32 square feet	From top: 35.0 feet From bottom: not applicable	None

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Construction	A-1 Agricultural R-2 Residential R-2 Residential R-2 FH Residential R-3 Residential R-3 MH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet From bottom: not applicable Interstate Corridor: Same as for business	None
Development	A-1 Agricultural R-1 Residential R-2 Residential R-2 FH Residential R-3 Residential R-3 MH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	1 single- or 1 double-faced per entrance	32 square feet	From top: 10.0 feet From bottom: not applicable	None
Directional	A-1 Agricultural R-1 Residential R-2 Residential R-2 FH Residential R-3 Residential R-3 MH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Two per exit or entrance	6 square feet	Not applicable	Not applicable

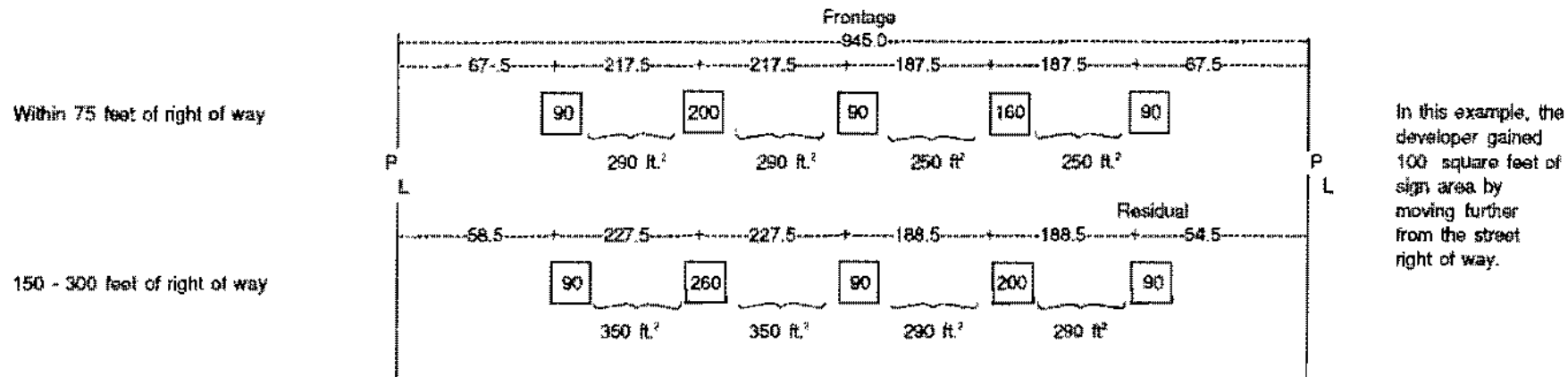
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General Advertising	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet From bottom: not applicable Interstate Corridor: Same as for business	In no case nearer than 18 inches to back of curb where such exists ⁹³
Ground (free standing)	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet From bottom: not applicable Interstate Corridor: Same as for business	In no case nearer than 18 inches to back of curb where such exists ⁹³
Home Occupational	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	1 single- or 1 double-faced	2 square feet	Not applicable	None
Location	B-1 Business B-2 Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet From bottom: not applicable Interstate Corridor: Same as for business	In no case nearer than 18 inches to back of curb where such exists ⁹³
Marquee	MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	One	Length or width of marquee x's 1.0 foot	From top: 2.0 feet above marquee From bottom: 1.0 foot below marquee	May not project beyond marquee

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Projecting	R-2 FH Residential MA-1 Medical Arts B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet From bottom: 9.0 feet Interstate Corridor: Same as for business	In no case nearer than 18 inches to back of curb where such exists ⁹³
Roof	B-1 Business B-2 Business M-1 Industrial M-2 Industrial	Same as for business signs	Same as for business signs	From top: 35.0 feet above roof From bottom: 6.0 feet above roof Interstate Corridor: Same as for business	In no case nearer than 18 inches to back of curb where such exists ⁹³
Temporary	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Subject to Council approval	Subject to Council approval	Subject to Council approval	Subject to Council approval
Wall	B-1 Business B-2 Business B-2 DT Business M-1 Industrial M-2 Industrial	Unlimited	May not exceed dimensions of building or wall to which attached	From top: may not project above roof or parapet wall of building or top of other supporting object	Not applicable
	R-3 Residential ²⁷	Same as for business signs ²⁷	Same as for business signs ²⁷	From top: may not project above roof or parapet wall of building or top of other supporting object ²⁷	Not applicable ²⁷

SPACING REQUIREMENTS OF SIGNS**

Formula	Multiplier				
	Less than 75 feet	75 - 149 feet	150 - 300 feet	301 - 660 feet	Greater than 660 feet
- Distance between center line of adjacent signs - $\frac{\text{Cumulative area of adjacent signs}}{100 \text{ ft.}^2}$ (times)	75	70	65	60	15 ^m
- Distance from center line of sign to property line - $\frac{\text{Area of sign adjacent to property line}}{100 \text{ ft.}^2}$ (times)	75	70	65	60	15 ^m

Examples



In this example, the developer gained 100 square feet of sign area by moving further from the street right of way.