The “letters” honor aspects of Wytheville’s history that have made an impact on the community.

represents the influence of the railroad.

showcases the hot air balloon, used in our elevated water tank in honor of the Chautauqua Festival.

depicts the two interstates that cross here, I-77 and I-81, as well as our branding theme of “Wytheville... There’s Only One.”

honors the history of baseball in our community as was played in Withers Park behind the display.

VisitWytheville.com

LOVEworks is a state-wide branding initiative established by the Virginia Tourism Corporation. It is designed to promote travel in Virginia and strengthen awareness of the “Virginia is for Lovers” message. LOVEworks art can be seen in communities all across the Commonwealth.

VIRGINIA IS FOR LOVERS